

## **Cynthia Verdugo-Peralta, Air Quality Management Board Governing Board Member**

Cynthia Verdugo-Peralta was appointed to the AQMD Governing Board by Governor Davis in April of 2000, becoming the first Hispanic female to assume this position. She was unanimously confirmed by the Senate in April 2001, becoming the first individual to be confirmed to this position in approximately 11 years. She was reappointed by the Governor in March of 2003 and unanimously confirmed by the Senate, in July 2003, to serve a second term.

Verdugo-Peralta is a CEC certified Energy Efficiency Specialist with 28 years experience in the utility industry, specializing in the areas of energy and the environment. She founded VPC Energy, Inc., an energy efficiency and environmental outreach firm, in 1989. Before becoming a Board Member, Verdugo-Peralta served on several AQMD technical committees since 1993; and managed several DOE energy efficiency and environmental small business programs.

Verdugo-Peralta currently serves on the Executive Board of Directors for the Asthma and Allergy Foundation of America and the Los Angeles Unified School District's Indoor Air Quality Advisory Board. She is past President of Professional Hispanics in Energy, a non-profit organization providing energy and environmental information to the Latino community.